



Celebrating our 20th Anniversary 1988 – 2008

ADVENT RESOURCES, INC.

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February 2008

Advent Resources Inc. (310) 241-1500

Volume 10 Number 2

IN THE NEWS

Data from
Powergram®

Chrysler Posts Best Gain In Car Deliveries

In January, Chrysler LLC posted the biggest year-over-year gain in car sales in the U.S., followed by the Hyundai Group, American Honda and General Motors, respectively. In contrast, multifranchise automakers BMW Group and Ford posted double-digit declines on the car side, according to the J.D. Power and Associates Sales ReportSM. Chrysler car deliveries, which rose nearly 14% from last year, were bolstered by demand for the redesigned Chrysler Sebring. Four Dodge models posted big gains—Avenger sales were up nearly sixfold; Caliber sales rose by one-fourth and Charger deliveries rose in single digits. Even the niche-market Viper posted a 66% gain.

Alternative Fuel Cars Gain in Canada
In Canada, sales of cars and light trucks that can run on ethanol increased more than sixfold to almost 4% of the market in 2007 vs. 2006, according to retail transaction data collected by the Power Information Network (PIN), a division of J.D. Power and Associates. One reason for the growth is that General Motors and Chrysler expanded their portfolios of ethanol-friendly models, suggests Tom Libby, PIN senior director of industry analysis. Although Canadian sales of cars and light trucks equipped to run on all alternative fuels—hybrid gasoline/electric, diesel and ethanol—grew from 2006 to 2007, vehicles with conventional gasoline engines still accounted for more than 9 of every 10 sales in 2007.

Data for this column is courtesy of The PowerGram, published by J.D. Power and Associates. Copyright 2001 by J.D. Power and Associates. All rights reserved. A free subscription to the daily PowerGram is included with your participation in the Power Information Network. Contact Tim Gill @ (310) 241-1500.

Advent Welcomes



This month Advent welcomes two new Group 1 Dealerships from the southern United States. Offering new and used Volkswagens in greater Columbia South Carolina, the all new **Advantage Volkswagen** serves The Midlands from Augusta to Orangeburg and Sumter with outstanding VW sales and service. Located at 5919 Two Notch Road in Columbia, Advantage Volkswagen has built a loyal client base by offering superior customer service along with cutting edge technology. Local customer Kerri R., from Columbia says, "This was my first time at this dealer and it was a far superior experience to any other visit at other dealers. I will definitely be returning for all future business to this location." Contact Advantage Volkswagen online at www.advantagevw.com

BMW of Columbia, sister store in Group 1 Dealerships in south Carolina, is also located at 5919 Two Notch Road. They have built a solid reputation by providing courteous, honest service and their customers are eager to show their appreciation for this "old-fashioned" way of doing business.

Customer Linda S, from Sumter says, "I was so pleased with how friendly everyone from the client advisor to the general manager was when we first drove up."

You can contact BMW of Columbia online at: www.bmwofcolumbia.com

Advent is eager to build a profitable relationship with such outstanding additions to our client family. When our technology works for you, you can work to make certain you have a satisfied customer that will return for future service.

Advent welcomes our new members as we go to work together. ☺



Did You Know?

Advent has a new HELP feature!

The latest version of Advent CRM has a "help" button that includes a Frequently Asked Questions on CRM operations. Not only are FAQs included but also actual "Live Support" instant messaging. One can request assistance from Hardware, Software, Forms, Reports, KeyLogix and even our Supplies Departments.

Just another way to serve our valued clients!

KIDS ON LOVE

WHAT DO MOST PEOPLE DO ON A DATE?

"On the first date, they just tell each other lies, and that usually gets them interested enough to go for a second date." (Mike, 10)

WHEN IS IT OKAY TO KISS SOMEONE?

"You should never kiss a girl unless you have enough bucks to buy her a big ring and her own VCR, 'cause she'll want to have videos of the wedding." (Jim, 10)

Lead Prospector Solutions

Lead Generation Tools from First Advantage CREDCO

First Advantage CREDCO's Lead Prospector Solutions delivers high-quality consumer prospects from a broad consumer lead base that includes Internet, Targeted, Bankruptcy and Subprime leads. These comprehensive lead generation tools deliver prospect leads to your dealership, enabling you to efficiently target and manage in-market customers – **directly from your Advent High Performance Sales System.**

Lead Prospector Solutions includes the following lead programs:

- **Internet** – delivers online prospect leads directly to your dealership – in real time
- **Targeted** – demographic leads to target the right audience with direct mail
- **Bankruptcy** – get highly motivated bankruptcy leads weeks before your competition
- **Subprime** – convenient access to pre-qualified, in-market subprime consumer leads

Sign up for Internet leads by March 15th and get 22% off!

To sign up for any of the Lead Prospector Solutions from First Advantage CREDCO, call (866) 690-1136 or visit

www.credcoservices.com/adventleads. 

Banned from Walmart Leave Him At Home

After Mr. and Mrs. Fenton retired, Mrs. Fenton insisted her husband accompany her on her trips to Wal-Mart.

Unfortunately, Mr. Fenton was like most men--he found shopping boring and preferred to get in and get out.

Equally unfortunately, Mrs. Fenton was like most women--she loved to browse.

One day Mrs. Fenton received the following letter from her local Wal-Mart.

Dear Mrs. Fenton,
Over the past six months, your

husband has been causing quite a commotion in our store. We cannot tolerate this behavior and may be forced to ban both of you from the store.

Our complaints against Mr. Fenton are listed below and are documented by our video surveillance cameras.

1) June 15: Took 24 boxes of condoms and randomly put them in people's carts when they weren't looking.

2) July 2: Set all the alarm clocks in Housewares to go off at 5-minute intervals.

3) July 19: Walked up to an employee and told her in an official voice, "Code 3 in Housewares. Get on it right away."

4) August 4: Went to the Service Desk and tried to put a bag of M&M's on layaway.

5) September 14: Moved a "CAUTION - WET FLOOR" sign to a carpeted area.

6) September 15: Set up a tent in the camping department and told other shoppers he'd invite them in if they would bring pillows and blankets from the bedding department.

7) October 4: Looked right into the security camera and used it as a mirror while he picked his nose.

8) November 10: While handling guns in the hunting department, he asked the clerk where the antidepressants were.

9) December 3: Darted around the store suspiciously while loudly humming the "Mission Impossible" theme.


10) December 18: Hid in a clothing rack and when people browsed through, yelled "PICK ME! PICK ME!"

11) December 21: When an announcement came over the loud speaker, he assumed a fetal position and screamed "OH NO! IT'S THOSE VOICES AGAIN!"

And last, but not least

12) December 23: Went into a fitting room, shut the door, waited awhile, then yelled very loudly, "Hey! There's no toilet paper in here!"

Regards,

Walmart 

True Stories

Technical Questions

The following conversation was overheard in a computer shop:

Customer: "I'd like a mouse mat, please."

Salesperson: "Certainly sir, we've got a large variety."

Customer: "But will they be compatible with my computer?"

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I once received a fax with a note on the bottom, to fax the document back to the sender when I was finished with it. He said he needed to keep it.

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Customer in computer shop: "Can you copy the Internet onto this disk for me?"

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I work for a local ISP. Frequently we receive phone calls that start something like this:

Customer: "Hi. Is this the Internet?"

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Customer: "So that'll get me connected to the Internet, right?"

Tech Support: "Yeah."

Customer: "And that's the latest version of the Internet, right?"

Tech Support:

"Uhh...uh...uh...yeah."

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I got a call from a woman who said that her laser printer was having problems: the bottom half of her printed sheets were coming out blurry.

It seemed strange that the printer was smearing only the bottom half.

I walked her through the basics, then went over and printed out a test sheet. It printed fine. I asked her to print a sheet, so she sent a job to the printer.

As the paper started coming out, she yanked it out and showed it to me.

I told her to wait until the paper came out on its own.

Problem solved. 

Note from Advent: This is a good time to remind everyone that patience is a virtue: don't ever tug on paper that is printing. And do yourself a favor by keeping printer heads clean. 