



# ADVENT RESOURCES, INC.

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## IN THE NEWS

Data from  
*Powergram*®

### Black Still Most Popular Color

Black edged out silver as the most popular exterior color choice for 2010 and 2009 model-year vehicles purchased during the first three quarters of 2009, 21.0% and 20.8%, respectively, according to Power Information Network® (PIN) retail transaction data collected by J.D. Power and Associates.

A year ago in the same 9-month period, silver was the most prevalent choice for 2009 model-year vehicles (20.4%) and black was the most popular choice for 2008 model-year vehicles (20.5%).

White was the dominant choice for new 2008 models (20.0%) bought in the first 9 months of 2009 and also for 2007 models (19.9%) purchased in the previous year (2008). A few highlights about color selection in the first 9 months of 2009 vs. 2008:

\* More than one-fifth (21.0%) of 2010 vehicles purchased in the first three quarters of '09 were black. In addition, 20.8% of 2009 vehicles were black, up 1.5 points from last year, when 19.3% of 2009 vehicles purchased were black.

\* Silver was the second-most-common exterior color choice for 2010 and 2009 models this year. Although the percentages of purchases for vehicles from these two model years were strong, the percentage of 2009 models in silver slipped 2.2 points to 18.2% of sales vs. 20.4% in the first 9 months of 2008.

\* White, the third-most-popular exterior color for 2010 and 2009 model-year vehicles, gained in popularity this year, compared with last year. Some 15.7% of 2010 vehicles purchased this year were white, while 16.8% of 2009 vehicles purchased were white.

Data for this column is courtesy of The PowerGram, published by J.D. Power and Associates. Copyright 2001 by J.D. Power and Associates. All rights reserved. A free subscription to the daily PowerGram is included with your participation in the Power Information Network. Contact Tim Gill @ (310) 241-1500.

## Advent Welcomes



New Advent members Liberty Chevrolet, Selma Mitsubishi and Selma Mazda/Isuzu are located in Selma, California, the heart of the San Joaquin Valley, under one roof at 2725 Auto Mall Drive. Liberty Chevrolet Service Manager Arnie Martinez promises, "Our state-of-the-art facility features the most current diagnostic and repair equipment available and our highly skilled factory-trained technicians deliver efficient, quality vehicle care."

Contact Liberty Chevrolet at [www.libertychevrolet.biz](http://www.libertychevrolet.biz).

Selma Mitsubishi has a full inventory of Mitsubishi models Galant, Eclipse, Lancer, Outlander, Endeavor and Raider, as well as offering service, parts, repair financing and customer service. They also feature a "Friends and Family Program" offering incentives for new buyers. They can be contacted online at [www.selmamitsubishi.com](http://www.selmamitsubishi.com).

Selma Mazda/Isuzu Sales Manager Sven Greany directs a dedicated staff offering a large selection of Mazda used cars, trucks, SUVs and other styles at affordable prices. He invites you to browse through their extensive selection of used inventory including the Mazda Mazda3, Mazda6, and Miata vehicles. Selma Mazda/Isuzu can be contacted online at [www.selmamazda.net](http://www.selmamazda.net).

Advent also welcomes other new members of our client family located in the extensive Selma Auto Mall. Selma Kia offers a fully stocked inventory of new 2008 & 2009 Kias, including the Kia Rio, Optima, Sorento and Amanti. As a premiere Kia dealer they offer the

industry-leading Kia Total Protection Package and provide a parts and service department to fulfill every automotive need. You can contact them online at [www.selmakia.com](http://www.selmakia.com).

Selma Suzuki offers a full inventory of new, used and Suzuki certified cars, trucks and SUVs, including the Foreza, Aerio and Verona, as well as parts and service. They can be contacted online at [www.selmazsuzuki.com](http://www.selmazsuzuki.com).


Selma Hyundai Sales Manager Michael Smith invites customers to an extensive inventory of new vehicles including the Hyundai Sonata, Tiburon and Santa Fe.

Contact Selma Hyundai online at [www.selmahyundai.net](http://www.selmahyundai.net).

We also welcome Selma Honda to our client family. This outstanding dealership has won accolades from satisfied customers. Including Lu of Selma, Calif., who says, "All I can say is Wow!! People have referred other Service Departments to me, but they don't understand what it means to have a Service Staff you trust, and who care about your safety. You guys are really special, and I want you to know that you are doing an outstanding job and I really appreciate it."

You can contact Selma Honda at [www.selmahonda.com](http://www.selmahonda.com).

Our final new member from Selma Auto Mall is Selma Nissan. This dealership, located in one of the newest buildings in the auto mall, is proud to offer both extensive new inventory, quality pre-owned vehicles and quality service. Service Manager Daryl Dittmer organizes state of the art equipment and skilled technicians. You may contact Selma Nissan online at [www.selmanissan.com](http://www.selmanissan.com).

Welcome to all our new members from the Selma Auto Mall. Advent looks forward to a bright future in the New Year we we work together to insure a profitable future for us all. 

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## No contest

**A**mature (over 50) lady gets pulled over for speeding by a young officer of the law.

Older Woman: Is there a problem, Officer?

Officer: Ma'am, you were speeding.

Older Woman: Oh, I see.

Officer: Can I see your license please?

Older Woman: I'd give it to you but I don't have one.

Officer: Don't have one?

Older Woman: Lost it, 4 years ago for drunk driving.

Officer: I see...Can I see your vehicle registration papers, please?

Older Woman: I can't do that.

Officer: Why not?

Older Woman: I stole this car.

Officer: Stole it?

Older Woman: Yes, and I killed and hacked up the owner.

Officer: You what?

Older Woman: His body parts are in plastic bags in the trunk if you want to see. The Officer looks at the woman and slowly backs away to his car and calls for back up. Within minutes 5 police cars circle the car. A senior officer slowly approaches the car, clasp his half drawn gun.

Officer 2: Ma'am, could you step out of your vehicle please! The woman steps out of her vehicle.

Older woman: Is there a problem sir?

Officer 2: One of my officers told me that you have stolen this car and murdered the owner.

Older Woman: Murdered the owner?

Officer 2: Yes, could you please open the trunk of your car, please.

The woman opens the trunk, revealing nothing but an empty trunk.


Officer 2: Is this your car, ma'am?

Older Woman: Yes, here are the registration papers. The officer is quite stunned.

Officer 2: One of my officers claims that you do not have a driving license.

The woman digs into her handbag and pulls out a clutch purse and hands it to the officer. The officer examines the license. He looks quite puzzled.

Officer 2: Thank you ma'am, one of my officers told me you didn't have a license, that you stole this car, and that you murdered and hacked up the owner.

Older Woman: Bet the liar told you I was speeding, too. 



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## Red corvette

**A** Calgary senior citizen drove his brand new red Corvette convertible out of the dealership.

Taking off down the road, he floored it to 130 km/h, enjoying the wind blowing through what little hair he had left.


"Amazing" he thought as he flew down the Trans-Canada towards Banf, pushing the pedal even more. Looking in his rear view mirror, he saw a Royal Canadian Mounted Police patrol car behind him, blue and red lights flashing.

He floored it to 160Km/h, then 180, then 200.

Suddenly he thought, "What am I doing? I'm too old for this," and pulled over to await the RCMP's arrival.

Pulling in behind him, the Officer walked up to the Corvette, looked at his watch and said, "Sir, my shift ends in 30 minutes. Today is Friday. If you can give me a reason for speeding that I've never heard before, I'll let you go."

The gentleman paused, then said, "Years ago, my wife ran off with an RCMP officer. I thought you were bringing her back."


"Have a good day, Sir," replied the Officer. 

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## I Just Knew It

**A**ccording to the Alaska Department of Fish and Game, while both male and female reindeer grow antlers in the summer each year, male reindeer drop their antlers at the beginning of winter, usually late November to mid-December.

Female reindeer retain their antlers till after they give birth in the spring. Therefore, according to EVERY historical rendition depicting Santa's reindeer, EVERY single one of them, from Rudolph to Blitzen, had to be a girl.

We should've known.....ONLY women would be able to drag a fat-man in a red velvet suit all around the world in one night and not get lost. 

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## Difficult present


**A** blonde calls her boyfriend and says, "Please come over here and help me. I have a killer jigsaw puzzle, and I can't figure out how to get started."

Her boyfriend asks, "What is it supposed to be when it's finished?"

The blonde says, "According to the picture on the box, it's a rooster."

Her boyfriend decides to go over and help with the puzzle. She lets him in and shows him where she has the puzzle spread all over the table.

He studies the pieces for a moment, then looks at the box, then turns to her and says, "First of all, no matter what we do, we're not going to be able to assemble these pieces into anything resembling a rooster."

He takes her hand and says, "Secondly, I want you to relax. Let's have a nice cup of tea, and then," he said with a deep sigh ... "Let's put all the Corn Flakes back in the box." 



*From Our House  
To Your House  
Happy Holidays!*

