



# ADVENT RESOURCES, INC.

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September 2007

Advent Resources Inc. (310) 241-1500

Volume 9 Number 7

## IN THE NEWS

Data from  
*Powergram*®

### Chrysler Goes Electric

To gain a foothold in the race to produce green vehicles, Chrysler LLC has formed ENVI, a new start-up group to develop electric vehicles, according to a company statement. The new venture will be led by Lou Rhodes, most recently director of advance vehicle concepts at Chrysler. ENVI may develop a hybrid vehicle, which would help offset the automaker's current lineup of less-fuel-efficient utilities, pickups and compact vans. Chrysler plans to introduce two hybrid utility models next year that will use a bimodal hybrid powertrain system that has been developed with General Motors and BMW. The U.S. automaker also will build a "mild" hybrid separately. "The creation of ENVI allows us to focus on the development of a new generation of environmentally responsible Chrysler, Jeep and Dodge brand vehicles," said Robert L. Nardelli, Chrysler Chairman and CEO

### Nissan Emissions Up

Among the six major automakers selling vehicles in the U.S., the Nissan Motor fleet had the largest increase of 9.2% in carbon-emissions rates during the past 15 years, according to consumer protection group Environmental Defense. Toyota Motor was the only large automaker to post a decline in fleet emissions, partly due to its Prius hybrid. Smaller luxury automaker BMW improved its fleet emissions standings by 14%, due to the introduction of MINI during the time period.

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## Advent Welcomes



This month Advent welcomes **Fields Volvo of Orlando** to our client family. Fields Volvo of Orlando, located on South Orange Blossom Trail in Orlando, Florida, is one of the premier dealerships in the country and offers one of the most comprehensive parts and service departments in the automotive industry. Contact them online at

[www.fieldsvolvooforlando.com](http://www.fieldsvolvooforlando.com).

**Don Bohn Ford, Don Bohn Buick-Pontiac-GMC and Don Bohn Toyota** are part of the GroupOne SE Automotive Dealerships and join Advent this month. This dynamic group serves all of Southern Louisiana from locations in Harvey near New Orleans, playing a big part in the resurgence of the Gulf Coast economy. Contact all of the dealerships online at

[www.bohnzone.com](http://www.bohnzone.com).

New Advent member **Active RV & Trailer Dealership** is located in Carson, California. Active RV is a recreational vehicle dealership center offering new RV coaches and trailers from McKENZIE and Holiday Rambler as well as real-time, 24 hour-a-day service for either McKENZIE or Holiday Rambler RV Coaches. Contact them online at [www.activerv.net](http://www.activerv.net).

**Ventura Volvo** is located at 6580 AutoCenter Drive in Ventura, California, conveniently situated to serve metropolitan Los Angeles and the San Fernando Valley. General Manager Chris Norstedt has been selling Swedish automobiles for 41 years, 33 as a dealer. He and his experienced staff offer premiere customer service in a state-of-the-art dealership. Contact them online at [venturavolvo.trdealer.com](http://venturavolvo.trdealer.com)

Welcome to all our new members as we begin the fall season and continue our profitable partnership. 🌴

## Power User of the Month

*Stuart Kasperski*

*Hyatt Automotive Group*

**W**e named **Stuart Kasperski** as our Power User



because he has been the point man at Hyatt Automotive Group whenever Advent has a new install or upgrade of the system.

The Hyatt Automotive Group is the largest retail dealer group in Calgary, Alberta, Canada. Managing the largest vehicle inventory on the ground, representing 11 different new vehicle brands and over 800 pre-owned vehicles, is a big job even for the Advent Resource System. It takes staff like Stuart to make sure our programs are being utilized to capacity and that any glitches are swiftly resolved.

Hyatt Automotive says it best, speaking of teamwork in their statement of principles: "We are dedicated to singleness of purpose through the effective involvement of members, suppliers, retailers, neighbors and all other stakeholders. A fundamental tenet of our philosophy is the belief that effective teams engage the talents of the individual members, while encouraging team growth."

We have found that Stuart puts this principle into practice. Working effectively with Hyatt staff and with Advent's support people, he has made certain that enthusiastic teamwork and sustained effort has made a success of the program. Thanks, Stuart. 🌴

## Back to School

September means the start of another school year. Help your kids with homework. This actual science exam answer suggests they need it.

Q: How are the main parts of the body categorized? (e.g., abdomen.)

A: The body is consisted into three parts - the brainium, the borax and the abdominal cavity. The brainium contains the brain; the borax contains the heart and lungs, and the abdominal cavity contains the five bowels, A, E, I, O, and U. 🌴

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## Daily Log

### Powerhouse Program

**D**aily Log is a LIVE Management interactive tool that allows the user to review an actual "snapshot" of traffic in the store on a daily and monthly basis in real time. Features include:

- Daily Log tracks all Walkin/PHoneups/Internet Leads by vehicle of interest, along with demo, write up and sold ratios.
- Daily Log allows monitoring all appointments as they are updated by sales personnel. Beback and Writeup ratios are determined as the user updates changes on each client profile.
- Daily Log pulls all daily deals created in Sale Control by Desk Manager as well as Closers including gross profit averages/totals.

This feature-rich program provides an excellent tool for Sales Managers and General Managers to obtain more accurate traffic information without the tedious and time-consuming process of generating multiple reports from different sources. Now Sale and prospect Control is right at your fingertips in one location.

If you are interested in seeing a demo of the Daily Log, please contact Advent at 310-241-1500. We want to show you how it can work for you. 


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## A Classical Education

### Actual History Essays

**W**ithout the Greeks, we wouldn't have history. The Greeks invented three kinds of columns - Corinthian, Doric and Ionic. They also had myths. A myth is a female moth. One myth says that the mother of Achilles dipped him in the River Styx until he became intolerable.

Achilles appears in 'The Illiad', by Homer. Homer also wrote the 'Oddity', in which Penelope was the last hardship that Ulysses endured on his journey. Actually, Homer was not written by Homer but by another man of that name. Socrates was a famous Greek teacher who went around giving people advice.

They killed him. Socrates died from an overdose of wedlock. In the Olympic Games, Greeks ran races, jumped, hurled the biscuits, and threw the java. The reward to the victor was a coral wreath. The government of Athens was democratic because the people took the law into their own hands. There were no wars in Greece, as the mountains were so high that they couldn't climb over to see what their neighbours were doing. When they fought the Persians, the Greeks were outnumbered because the Persians had more men. 


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## Young Scientists

### How They Explain It All

- Water freezes at 32 degrees and boils at 212 degrees. There are 180 degrees between freezing and boiling because there are 180 degrees between north and south.
- A vibration is a motion that cannot make up its mind which way it wants to go.
- Many dead animals in the past changed to fossils while others preferred to be oil.
- Genetics explain why you look like your father and if you don't why you should.
- Cyanide is so poisonous that one drop of it on a dog's tongue will kill the strongest man.
- Vacuums are nothings. We only mention them to let them know we know they're there.
- Some oxygen molecules help fires burn while others help make water, so sometimes it's brother against brother.
- Some people can tell what time it is by looking at the sun. But I have never been able to make out the numbers.
- We say the cause of perfume disappearing is evaporation. Evaporation gets blamed for a lot of things people forget to put the top on.
- To most people solutions mean finding the answers. But to chemists solutions are things that are still all mixed up.
- I am not sure how clouds get formed. But the clouds know how to do it, and that is the important thing.
- Clouds just keep circling the earth

around and around. And around. There is not much else to do.

- Isotherms and isobars are even more important than their names sound.
- Wind is like the air, only pushier. 

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## Why We Go Grey

### And Have Laugh Lines

**A** father passing by his son's bedroom was astonished to see the bed was nicely made and everything was picked up. Then he saw an envelope propped up prominently on the center of the bed. It was addressed, "Dad". With the worst premonitions, he opened the envelope and read the letter with trembling hands:

*Dear Dad:*

*It is with great regret and sorrow that I'm writing you. I had to elope with my new girlfriend because I wanted to avoid a scene with mom and you.*

*I've been finding real passion with Joan and she is so nice, even with all her piercings, tattoos, and her tight motorcycle clothes. But it's not only the passion dad; she's pregnant and Joan said that we will be very happy.*

*Even though you wouldn't care for her as she is so much older than me, she already owns a trailer in the woods and has a stack of firewood big enough for the whole winter. She wants to have many more children with me, and that's now one of my dreams too. Joan taught me that marijuana doesn't really hurt anyone and we'll be growing it for us and trading it with her friends for all the cocaine and ecstasy we want. In the meantime, we'll pray that science will find a cure for AIDS so Joan can get better. She sure deserves it!! Don't worry Dad, I'm 16 years old now and I know how to take care of myself.*

*Someday I'm sure we'll be back to visit so you can get to know your grandchildren.*

*Your son,  
John*

*PS: Dad, none of the above is true. I'm over at the neighbor's house. I just wanted to remind you that there are worse things in life than my report card that's in my center desk drawer. Call when it's safe for me to come home.* 