



ADVENT RESOURCES, INC.

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IN THE NEWS

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Fuel Efficiency A Focus at LA Show
Ford CEO and President Alan R. Mulally opened the press preview for the Los Angeles Auto Show on Wednesday by talking about the company's focus on sustainability—which translates into making vehicles that save gasoline, create fewer emissions, and may help to slow global climate change. Fuel efficiency continued to take the lead at other press preview events. Officials from all major volume automakers—General Motors, Toyota, Honda and Ford—focused on how they are moving forward with environmentally targeted initiatives to produce more fuel efficient and less polluting vehicles. GM showed its new hybrid two-mode 2008 Chevrolet Tahoe large utility and 2009 Silverado pickup along with other models that will be available as hybrids, while Toyota touted its Highlander hybrid. Toyota also showed a second-generation Sequoia large utility that offers more horsepower, but is 12% more fuel efficient. Vehicles using future technologies such as hydrogen-fuel-cells also were in the forefront at the press preview—Honda's 2008 FCX Clarity fuel-cell car will be available to a limited number of consumers in Southern California next summer. These vehicles, powered by fuel-cell-stacks, can be leased for \$600 per month for three years. The fee includes maintenance and collision insurance protection. Chevrolet and Ford also are promoting their hydrogen-powered and plug-in electric vehicle models with pilot projects in California.

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Advent Welcomes



Advent welcomes **World Ford Kendall**, a Group One dealership serving the Miami-Dade area from its headquarters on South Dixie Highway in Miami. General Manager Mark Hoppe is proud to offer one of the largest selections of new and pre-owned vehicles in the southern United States as well as a state-of-the-art service department. You can find them online at:

www.worldfordkendall.com


We welcome another new addition from Florida to our client family, **World Ford Pembroke Pines**, a Group One dealership located in one of the fastest growing areas of Broward County. General Manager Tom Jenson oversees this dynamic dealership and you can contact them online at:

www.worldfordpines.com.

New Advent member **Stone Mountain Toyota**, a Group One dealer in Georgia, puts their business philosophy this way: "We could not have achieved the kind of success we have without putting our customers first."

And customers like Jim Andrews respond with testimonials: "Your direct honest approach was greatly appreciated as were your efforts to save me time in the process. Time is money." You can reach this outstanding dealership online at:

www.stonemountaintoyota.com.

Advent is proud to include such quality dealerships on our client roster. We know that our success is due to the dynamic partnerships we have forged with our members. Your initiative and cooperative efforts are the biggest part of our mutual success. Thanks. 

Power User of the Month


Dave MacGregor
Systems Administrator
Toyota of Escondido



Dave MacGregor is System Administrator at Toyota of Escondido, a power dealership established in 1981. They opened north San Diego County's 1st Toyota Certified Collision center in 1999. In 2003, they built a new state-of-the-art facility across the street from their original location. Now in 2007, they are preparing to open San Diego County's largest stand alone Toyota Truck Center.

The dealership earned the Toyota's prestigious "President's Award" for the 13th time in 2006 along with the coveted "Board of Governor's Award" for the past 3 years, as well as the "Triple Crown" the last 2 years.






A dealership doesn't achieve this kind of success without great staff support. Dave MacGregor is an integral part of Toyota of Escondido's growth. Advent takes pride in contributing to the success of our clients and the part we play is dependent on outstanding personnel like Dave MacGregor.

Thanks, Dave. 

You Burnt the Bird?



*A Dozen
Reasons to be
Thankful*

-  Salmonella won't be a concern
-  No one will overeat.
-  Everyone will think it's Cajun Blackened.
-  Uninvited guests will think twice next year.
-  Your cheese broccoli lima bean casserole will gain newly found appreciation.

🔗 After dinner, the guys can take the bird to the yard and play football. You'll get to the desserts quicker.

🔗 You won't have to face three weeks of turkey sandwiches. 🌴

Predictable Outcomes *Advent & Darwin Forewarn*

We at Advent frequently stress the importance of initiative, teamwork, and forethought.

The following Team Darwin Award may be taken as an example of just how crucial the last element is to a successful outcome.

21 June 2007, Philippines.

Three entrepreneurs planned to profit from stolen scrap metal. They entered a former US military complex and approached the prize: an abandoned water tank. Bedazzled by the potential upside, the three threw logic to the wind, and began to cut the metal legs out from under the tank. Guess where it fell? Straight onto the thieves. Their flattened bodies have not yet been identified. 🌴

Neologisms

Better Than the Original

We are pleased to present our annual November listing of neologisms: alternate meanings for common words:

- *Bustard* (n.), a rude bus driver.
- *Semantics* (n.), pranks conducted by young men studying for the priesthood.
- *Spatula*: n. A fight among vampires.
- *Excruciate*: n., the ligament that attaches your ex-wife to your paycheck.
- *Perplexed*: adj., lost in a movie theater.
- *Population*: n., that nice sensation you get when drinking soda.
- *Nincompoop*: n., the military command responsible for battlefield sanitation.

- *Ineffable*: adj., describes someone you absolutely cannot swear in front of.
- *Pontificate*: n., a document given to each graduating pope.
- *Pimple*: n., pimp's apprentice.
- *Discussion*: n., a Frisbee-related head injury.
- *Cabbage Patch*: A patch for those trying to stop eating cabbage.
- *Sudafed*: A software program on how to file a civil action against the government.
- *Pop Secret*: Paternity suit settled without publicity. only pushier. 🌴

Just Make It Up

We like to make up words, too. Because we all know there are things in our brave new world that need naming.

- 📖 *SITCOMs*
(Single Income, Two Children, Oppressive Mortgage) What yuppies turn into when they have children and one of them stops working to stay home with the kids.
- 📖 *STARTER MARRIAGE*
A short-lived first marriage that ends in divorce with no kids, no property and no regrets.
- 📖 *STRESS PUPPY*
A person who seems to thrive on being stressed out and whiny.
- 📖 *SWIPED OUT*
An ATM or credit card that has been rendered useless because the magnetic strip is worn away from extensive use.
- 📖 *TICKLE ME ELMOMENTUM*
The inexplicable buzz and "gotta-have-it" mania that descends upon one or two consumer products each Christmas season.
- 📖 *TOURISTS*
People who take training classes just to get a vacation from their jobs. "We had three serious students in the class; the rest were just tourists."

- 📖 *MENTAL HAIRBALL*
A word or phrase coughed up at random.
- 📖 *NETOIS*
Net patois. The unique language and vernacular found on the Internet.
- 📖 *MULTITUDE*
The collective noun for a group of surfers.
- 📖 *TREeware*
Hacker slang for documentation or other printed material.
- 📖 *XEROX SUBSIDY*
Euphemism for swiping free photocopies from one's workplace.
- 📖 *CHIPS & SALSA*
Chips = hardware, Salsa = software. "Well, first we gotta figure out if the problem's in your chips or your salsa."
- 📖 *PERCUSSIVE MAINTENANCE*
The fine art of whacking the heck out of an electronic device to get it to work again. (Try not to dent the case.)
- 📖 *SALMON DAY*
The experience of spending an entire day swimming upstream only to get screwed and die in the end.
- 📖 *ADMINISPHERE*
The rarefied organizational layers beginning just above the rank and file. Decisions that fall from the adminisphere are often profoundly inappropriate or irrelevant to the problems they were designed to solve. 🌴



Happy Thanksgiving

From All the Staff at Advent
to All Our Client Family



