



ADVENT RESOURCES, INC.

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July 2007

Advent Resources Inc. (310) 241-1500

Volume 9 Number 5

IN THE NEWS

Data from
Powergram®

Hertz Promotes Green

Hertz Global Holdings, Inc. said in a statement recently that it will spend \$68 million to add 3,400 Toyota Prius hybrids to its fleets by 2008, according to the Associated Press. In addition, Avis Budget Group Inc. plans to make 1,000 Prius hybrids available for rental car customers as early as this week. Enterprise Rent-A-Car also operates a fleet of more than 3,000 hybrid vehicles, the company said. By replacing 1,000 of its ordinary rental cars with the gas/electric Prius models, Hertz said it will reduce CO2 emissions by an estimated 3,000 tons per year. Hertz said its hybrid vehicles will be available for rent at 50 of the company's U.S. airport locations, with 100 of them reserved for its New York City fleet. New York Mayor Michael Bloomberg said the greater availability of hybrid rental cars is in line with his city's goal to reduce its emissions by 30 percent by the year 2030..

GM Pushes Fuel Cell R&D

General Motors will reassign more than 500 engineers to work on fuel cell systems. than 400 fuel cell engineers will work in GM's Powertrain Group and another 100 will transfer to GM's Global Product Development units. Wire services report that hydrogen-powered fuel cell vehicles could be tested globally within five to six years. GM hopes to win the race to market fuel cell vehicles because it believes producing cutting-edge technology will turn around negative images many consumers have of the three domestic automakers, The Wall Street Journal reports

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Advent Welcomes




Advent is pleased to welcome three new members from the Zamora Automotive Group. Located in California's San Joaquin Valley, **Saturn of Stockton** is easily accessible from virtually anywhere in California. Interstate 5 and State Route 99, California's major north-south thoroughfares, pass through the city limits. The Port of Stockton, a large inland port set on the San Joaquin River, provides a direct route to the Pacific Ocean and other port cities around the world.

Also from the San Joaquin Valley, we welcome **Lodi Honda**. Lodi is the Zinfandel capital of the world as well as a booming business center serving the central valley and the San Francisco Bay area.

The third Zamora Group member joining the Advent client family is also located in California's vast central valley: **Saturn of Modesto**. Boasting immediate access to both road and rail transportation, and right in the middle of the agricultural vegetable basket of the United States, Modesto continues to grow and prosper.

From Southern California, Advent welcomes **Weseloh Honda**, located in the beautiful coastal city of San Juan Capistrano, home to one of the most famous of the Alta California Missions. San Juan Capistrano is conveniently located to access both the Los Angeles and San Diego metropolitan areas.

Finally, from the high desert in north-eastern California, Advent welcomes **Tri County Auto Centers** in Susanville, gateway to Reno and U.S. Highway 395 and county seat of Lassen County, home of Lassen Volcanic National Park.

Advent is pleased to join efforts with all our new members. We look forward to a long and profitable partnership. 

Power User of the Month


Weseloh Honda

Staff

We named the entire staff at **Weseloh**



Honda as our Power User this month. Our engineers were really impressed with the diligence and expertise of everyone involved in this installation. It was one of the smoothest operations we have ever mounted and the staff continues to refine and extend their mastery of the Advent system and all its programs.

Thanks to everyone at Weseloh Honda for making Advent such a success for your dealership. We anticipate a great future for our partnership. 

The Hard Truth


Mothers Know Best...and They Don't Need Help Explaining

A mother, accompanied by her small daughter, was in New York City. The mother was trying to hail a cab, when her daughter noticed several wildly dressed women who were loitering on a nearby street corner. The mother finally hailed her cab and they both climbed in, at which point the young daughter asked her mother, "Mommy, what are all those ladies waiting for by that corner?"

The mother replied, "Those ladies are waiting for their husbands to come home from work."

The cabbie, upon hearing this exchange, turned to the mother and said, "Ahhhhhhh, C'mon lady! Tell your daughter the truth! For crying out loud. They're hookers!"


Of course, this term meant nothing to the child and, after a brief period of loud silence, the girl then asked, "Mommy, can hookers have children?"

Without missing a beat the mother replied, "Of course dear. Where do you think cabbies come from?" 

We Have Liftoff! *Advent Completes Certification Process*

Advent is delighted to announce that we have completed the certification process with BMW North America and with Mini North America.

With our new process we are able to receive BMW and Mini leads and process them directly into the workplan. Now when updates are made to the prospect, this information will automatically be sent back to BMW, thus eliminating double entry. The process also increases reliability between the dealerships and BMW NA.

Advent continues to refine and improve the powerhouse functions that enable our users to boost their sales and increase service satisfaction through greater efficiency. 

Enough is Enough


One day, after a man had his annual physical, the doctor came out and said, "You had a great check-up. Is there anything that you'd like to talk about or ask me?"

"Well," he said, "I was thinking about getting a vasectomy."

"That's a pretty big decision. Have you talked it over with your family?" inquired the doctor.

"Yeah," said the man.

"Well, what did they have to say about it?" asked the doctor.

"They took a vote," replied the man, "and they're in favor, 15 to 2." 


The Mouths of Babes

I'd had a pretty hectic day with my four-year-old. When bedtime finally came, I laid down the law:

"We're putting on your pajamas, brushing your teeth, and reading ONE book. Then it's lights out!"

Her arms went around my neck in a gentle embrace, and she said, "We learned in Sunday school about little boys and girls in Africa who don't have mommies and daddies."

Even after I'd been such a grouch, I

thought, she was still grateful to have me. I felt tears begin to well up in my eyes, and then she whispered, "Maybe you could go be THEIR mom?" 

Darwin *Culls the Herd Again*

More candidates have thrown themselves into the running for a Darwin Award, vying for the honor of removing themselves from the gene pool in a spectacularly stupid fashion. Join us in recognizing them.

Take a Deep Breath

In Florida, the feet of Jason and Sara, both 21, were found protruding from a huge, deflated helium advertising balloon.

Jason was a college student, and Sara attended community college, but apparently their education had glossed over the importance of oxygen. When one breathes helium, the lack of oxygen in the bloodstream causes a rapid loss of consciousness. Some euthanasia experts advocate the use of helium to painlessly end one's life.

The pair pulled down the 8' balloon, and climbed inside. Their last words consisted of high-pitched, incoherent giggling as they slowly passed out and passed into the hereafter.


Sheriff's deputies said the two were not victims of foul play. No drugs or alcohol were found. The medical examiner reported that helium inhalation was a significant factor in their deaths. A family member said "Sara was mischievous, to be honest. She liked fun and it cost her."

Doing the Hokey Pokey?

In the Tirol country of Austria, a man reported missing was found the following morning in a trash compactor, the victim of a self-induced industrial accident. At first, the circumstances surrounding the 48-year-old man's death were hazy. But once the videotape from a monitoring camera was reviewed, all became clear.

The man, who worked for a parcel delivery service, had loaded the hydraulic press with empty boxes and started it up. At that point, the long-time

employee walked to the edge of the charging (filling) hole, and used his foot to press the boxes further into the hydraulic trash compactor.

His foot was seized by the press, and he was drawn into the chamber and crushed. He was not discovered until his colleagues needed to use the press again the next day. 

Roll it on Your Tongue *Then Spit it Out*

An unnamed Big Box Store announced that, sometime in 2007, it will begin offering customers a new discount item: Big Box Wine.

One of the world's largest retail chains is teaming up with Ernest & Julio Gallo Winery of California to produce the spirits at an affordable price, in the \$2-\$5 range.

Wine connoisseurs may not be inclined to buy a bottle of Big Box brand into their shopping carts, but "there is a market for inexpensive wine," said Kathy Micken professor of marketing at University of Arkansas, Bentonville. "But the right name is important."

We have conducted customer surveys to determine the most attractive name for the Big Box Wine brand. The top surveyed names in order of popularity were:

1. Chateau Traileur Parc
2. White Trashfindel
3. Big Red Gulp
4. World Championship Riesling
5. NASCARbernet
6. Chef Boyardeaux
7. Peanut Noir
8. I Can't Believe it's not Vinegar
9. Grape Expectations
10. Nasti Spumante

The beauty of Big Box Wine is that it can be served with either white meat (Possum) or red meat (Squirrel).

P.S. Don't bother writing to tell us this is a hoax. We know possum is not a white meat. 