



# ADVENT RESOURCES, INC.

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## IN THE NEWS

Data from  
*Powergram*®

### Toyota Expands Sirius Offer

Ford will offer factory-equipped satellite radio from Sirius Satellite Radio Inc. in twice as many models—20 instead of nine—during the next two years. This fall, Ford will offer satellite radio as a factory option in the Ford Escape and Crown Victoria as well as the Mercury Grand Marquis and Mariner, according to a company statement. Satellite radio currently is optional in nine models, including the Ford Explorer and Lincoln Town Car. Sirius anticipates one million subscribers by the end of the year.

### NUMMI/Toyota Joint Venture?

California Gov. Arnold Schwarzenegger will meet with soon with Toyota executives to urge them to consider using the joint-venture New United Motor Manufacturing (NUMMI) plant in Fremont, CA, to build the Prius gasoline/electric hybrid sedan, according to the Financial Times. General Motors shares the plant with Toyota. Toyota sold 43,000 Prius hybrids last year and is forecasting sales of 130,000 units this year. Through the first nine months of 2004, Toyota has sold 35,715 Prius sedans in the U.S., according to the J.D. Power and Associates Sales Report.<sup>SM</sup> Toyota has said it is considering several locations to manufacture the Prius in the U.S., but has made no final decision. Currently, Toyota only produces the Prius in Japan.

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## Advent Welcomes



**W**e have three additions joining our client family as we enter the fall season. All of our new members are from California. We are delighted to extend a warm welcome to **Mercedes Benz of Fresno**, and to **Bob Lewis Lincoln Mercury** in San Jose, and finally to **Toyota of Glendale** in sunny Southern California.

We look forward to working with these outstanding new additions to our roster and expect a rewarding collaboration during the year ahead. 🌴

## Severe Golf Hazard

**O**ne lovely morning, Ben and Thomas were out golfing when Ben sliced his ball deep into a wooded ravine.

He grabbed his 8-iron and proceeded down the embankment into the ravine in search of his ball.

Ben searched diligently throughout the thick underbrush and suddenly spotted something shiny.

As he got closer, he realized that the shiny object was an 8-iron in the hands of a skeleton lying near an old golf ball.

Ben excitedly called out to his golfing partner, "Hey Thomas, come quick, I got big trouble down here."

Thomas came running over to the edge of the ravine and called out, "What's the matter Ben?"

Ben shouted back in a nervous voice, "Throw me my 7-iron! Looks like you can't get out of here with an 8-iron." 🌴

## Getting in Touch With Your Inner Frog

**A**lonely frog telephoned the Psychic Hotline and asked what his future held.

His Personal Psychic Advisor told him, "You are going to meet a beautiful young girl who will want to know everything about you."

The frog was thrilled. "That is great! Will I meet her at a party?" he croaked.

"No," said the psychic, "in biology class." 🌴

## Bad Costume Dire Results

**A** cowboy walks into a bar and orders a whisky. When the bartender delivers the drink, the cowboy asks, "Where is everybody?" The bartender replies, "They've gone to the hanging."

"Hanging? Who are they hanging?"

"Brown Paper Pete," the bartender replied

"What kind of a name is that?" the cowboy asked.

"Well," says the bartender,

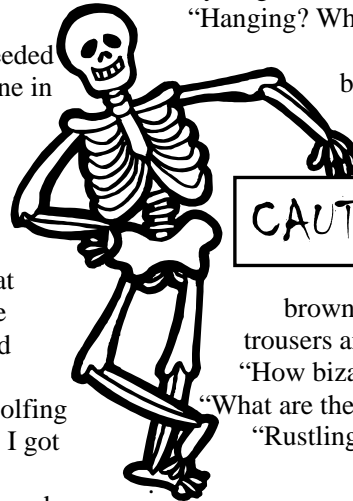
"He wears a brown paper hat,

brown paper shirt, brown paper trousers and brown paper shoes."

"How bizarre," said the cowboy.

"What are they hanging him for?"

"Rustling," said the bartender. 🌴



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## KeyLogix Taps Advent Advent Named Manufacturer's Sales Agency for Western States

**A**dvent Resources Inc. is pleased to announce that it has been awarded the Manufacturer's Sales Agency for KeyLogix for the following states: California, Oregon, Hawaii, Washington, Nevada, Utah, Wyoming, Montana, Idaho and Alaska. KeyLogix is an comprehensive automated key management system which assists the dealerships in controlling assets including vehicle keys, dealer license plates and other objects.

The system requires a user to check in and check out keys and other controlled articles from a secure locking drawer. Some of it's most popular features are:

- parking lot logic to indicate to the users the location of the vehicles on the site;
- laser barcode inventory scanning system which helps identify missing vehicles;
- fingerprint system access to increase system security;
- sophisticated local and wide area networking and network printing which enables the users to use the system on an enterprise wide basis for locating vehicles and reporting.

The system can also be enabled for use in service department applications

Please contact Scott Smith at 310-809-7361 for any of your Key System needs. 


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## Washing A Sweatshirt Genetic Disadvantage

**T**he housework-challenged, baby boomer husband decided to wash his sweatshirt. Seconds after he stepped into the laundry room, he shouted to his wife, "What setting do I use on the washing machine?"

"It depends," She replied. "What does it say on your shirt?"

He yelled back, "Go COLTS".

And they say blondes are dumb. 

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## Step Right Up! Limited Offer!!!

Advent has a quantity of reconditioned 535 AMT printers available for sale. The numbers are limited and the sale price is \$995.00, a savings of \$750.00 from the new price. The printers come with 3 month's warranty

**Please contact**

**E J Williams at**


**310-241-1500 ext. 1103**

**to order!**

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## Capitalism Made Simple

- ★ Traditional Capitalism: You have two cows. You sell one and buy a bull. Your herd multiplies, and the economy grows. You sell them and retire on the income.
- ★ American Capitalism: You have two cows. You sell one, and force the other to produce the milk of four cows. You are surprised when the cow drops dead.
- ★ French Capitalism: You have two cows. You go on strike because you want three cows.
- ★ Japanese Capitalism: You have two cows. You redesign them so they are one-tenth the size of an ordinary cow and produce twenty times the milk. You then create cow cartoon images called Cowkimon and market them World-Wide.
- ★ Italian Capitalism: You have two cows, but you don't know where they are. You break for lunch.
- ★ British Capitalism: You have two cows. Both are mad.
- ★ Russian Capitalism: You have two cows. You count them and learn you have five cows. You count them again and learn you have 42 cows. You count them again and learn you have 12 cows. You stop counting cows and open another bottle of vodka.

- ★ Arkansas Capitalism: You have two cows. That one on the left is kinda cute...
- ★ Swiss Capitalism: You have 5000 cows, none of which belong to you. You charge others for storing them.
- ★ Canadian Capitalism: You have two cows. Let's make a hockey team, eh?
- ★ Enron Capitalism: You have two cows. You sell three of them to your publicly listed company, using letters of credit opened by your brother-in-law at the bank, then execute a debt/equity swap with an associated general offer so that you get all four cows back, with a tax exemption for five cows. The milk rights of the six cows are transferred via an intermediary to a Cayman Island company secretly owned by the majority shareholder who sells the rights to all seven cows back to your listed company. The annual report says the company owns eight cows, with an option on one more. Sell one cow to buy a new president of the United States, leaving you with nine cows. No balance sheet provided with the release. The public buys your bull.
- ★ Bureaucrat Capitalism: You have two cows. At first the government regulates what you can feed them and when you can milk them. Then it pays you not to milk them. Then it takes both, shoots one, milks the other and pours the milk down the drain. Then it requires you to fill out forms accounting for the missing cows.
- ★ Environmental Capitalism: You have two cows. The government bans you from milking them
- ★ Surreal Capitalism: You have two giraffes. The government requires you to take harmonica lessons
- ★ Californian Capitalism: You have two cows. They are happy 



**Remember to  
VOTE**

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