



Advent Resource

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IN THE NEWS

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Chrysler Group Pushes Safety

DaimlerChrysler AG's U.S. Chrysler Group will offer optional tire pressure monitors and side impact air bags on many of its 2002 minivans and some pickup trucks and SUVs. The carmaker claims it will be the first automaker to offer monitors on SUVs and minivans. They will be available for about \$200 on 2002 Jeep Grand Cherokee, Dodge Grand Caravan and Chrysler Town & Country minivans, *The Detroit News* reports. The move to offer tire pressure monitors is two years ahead of a new federal requirement for them.

Chrysler also said it will be the first carmaker to offer side curtain air bags in a full-size pickup when it introduces the redesigned Dodge Ram this fall. Roof-mounted air bags will be available on all Jeep and Dodge SUVs except for the Jeep Wrangler. Currently, Chrysler offers front-seat mounted side air bags on its high-volume cars and the PT Cruiser.

Nissan to Go Modulat at MS Plant

Nissan Motor Co. plans to introduce a system that will produce auto parts in modules at its assembly plant to be built in Canton, MS, in 2003, according to Jiji Press English News Service. The move is to streamline assembly and cut costs to improve performance in North America. This may be the first time modules are used at a plant that produces multiple vehicle models on different platforms. The Canton plant will build minivans, full-size SUVs and a full-size pickup.

C-Class Coupe Under \$25,000

The new Mercedes-Benz C-Class sports coupe, which reaches U.S. showrooms this summer, will be priced from \$24,950. The luxury line's least expensive car features a high back with functional spoiler and a tinted panel between the rear lights.

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Advent Welcomes

We have been so busy adding new clients to our Advent Client family that we thought we should finish the first half of the year by announcing some additions which haven't had enough mention from us.


Giant RV, Uplands, California, is one of the largest RV dealers in the country and currently serves the southern California market from 4 main locations. Welcome to Mr. Barouti and his staff.

Turlock Auto Center, Turlock, California, represents all of the Daimler Chrysler brands plus Subaru in the Turlock area.

Acura of Riverside, Riverside, California, represents Acura in the Inland Empire.

Pflueger Honda Acura, Honolulu, Hawaii, represents Honda and Acura in separate locations on the island of Oahu.

Mercedes Benz of Escondido, Escondido, California, represents Mercedes Benz in the northern San Diego County city of Escondido.


Finally, Advent welcomes **Keller Motors**, located in Hanford California. Welcome to all of these new Advent Clients. We look forward to a long and mutually beneficial relationship. 

Power User of the Month

Tracy Ruddy

Office Manager, Santa Ana Chrysler

The honorary title of Power User goes this month to **Tracy Ruddy**, the Office Manager for **Santa Ana Chrysler Jeep** and **Santa Ana Isuzu Hyundai** in Santa Ana, California. Tracy's shop is another one that operates without a full-time technical support member. So, if something breaks or someone has a question about Advent – Tracy is the one they go to. They are an ADP shop and she was warned there might be integration problems with the two systems when they went live on Advent last year. However, she's very pleased to say things have gone quite smoothly.


With your help, Tracy, we're determined to see that you experience smooth sailing from here on out! 

Corporate Mergers

New Names on the Board

Recently we have seen many mergers. Anticipating them could mean excellent market gains.

You are receiving notice of these likely mergers so you will know what to expect:


- FAIRCHILD ELECTRONICS and HONEYWELL COMPUTERS. (The new company will be called: Fairwell Honeychild)
- POLYGRAM RECORDS, WARNER BROTHERS and KEEBLER. (The new company will be called: Poly-Warner-Cracker)
- W.R. GRACE CO., FULLER BRUSH CO., MARY KAY COSMETICS, and HALE BUSINESS SYSTEMS. (The new company will be called: Hale, Mary, Fuller, Grace)
- 3M and GOODYEAR (MMM Good)
- JOHN DEERE and ABITIBI (Deere Abi)
- HONEYWELL, IMASCO and HOME OIL (Honey, I'm Home)
- DENISON MINES, ALLIANCE and METAL MINING (Mine All Mine)
- 3M, JC PENNEY and THE METROPOLITAN OPERA COMPANY (3 Penny Opera)
- GREY POUAPON and DOCKERS PANTS (Poupon Pants)
- KNOTT'S BERRY FARM and THE NATIONAL ORGANIZATION FOR WOMEN (Knott Now)
- ZIPPO MANUFACTURING, AUDI, DOFASCO and DAKOTA MINING (Zip Audi Do-Da)
- NETSCAPE and YAHOO (Net n'Yahoo – the Israeli branch) 

Be Prepared

Order Those Supplies Early!

We know, we know. We hear it time and again: "Hurry! We need printer ribbons ASAP because we just used our last one and we've got contracts to print!" Or... "We just used our last roll of bar code printer labels and we've got cars we've got to label!"

Well, of course, we do recommend you keep a sufficient supply on hand so you don't run out and we advise you to order ahead when you see you are running low. But, if you must have your supplies ASAP, please don't wait until the last minute to order and expect to receive it overnight. Place your order with **Advent** before noon, Pacific Time, on any weekday, so we can get your order filled and shipped by our 3:30pm shipping deadline.

And, because we at **Advent** try to give everyone the service they want, please ask for overnight service only when you need it. Otherwise, we will assume your order can be shipped at ground rates. This will save you money and your order will still arrive within one or two business days in most of the USA. 

Priorities

In Order

One day this guy, who has been stranded on a desert island all alone for ten years, sees an unusual speck on the horizon. "It's certainly not a ship," he thinks to himself. And as the speck gets closer and closer, he begins to rule out the possibilities of a small boat, then even a raft.

Suddenly, emerging from the surf comes this drop-dead gorgeous blonde woman wearing a wet suit and scuba gear. She approaches the stunned guy and asks, "How long has it been since you've had a cigarette?"


"Ten years!" he says. She reaches over and unzips a waterproof pocket on her left sleeve and pulls out a packet of fresh cigarettes. He takes one, lights it up, takes a long drag, and says, "Man, oh man! Is that ever good!"

She then asks him, "How long has it

been since you've had a taste of bourbon?"

Trembling, he replies, "Ten years!" She reaches over, unzips her waterproof pocket on her right sleeve, pulls out a flask, and gives it to him. He opens the flask, takes a long swig, and says, "Wow, that's absolutely fantastic!"

Then she starts slowly unzipping the long zipper that runs down the front of her wetsuit, looks at him seductively and asks, "And how long has it been since you've played around?"

The guy, with tears in his eyes, replies, "Oh sweet Lord God! Don't tell me you've got golf clubs in there!" 

Title Fight


Mr. Bill vs GM

During a recent computer expo (COMDEX), Bill Gates reportedly compared the computer industry with the auto industry and stated, "If GM had kept up with the technology like the computer industry has, we would all be driving \$25.00 cars that got 1,000 miles to the gallon."

In response to Bill's comments, General Motors issued a press release stating: If GM had developed technology like Microsoft, we would all be driving cars with the following characteristics:

- 1) For no reason whatsoever, your car would crash twice a day.
- 2) Every time they repainted the lines in the road, you would have to buy a new car.
- 3) Occasionally your car would die on the freeway for no reason. You would have to pull over to the side of the road, close all the windows, shut off the car, restart it, and reopen the windows before you could continue. For some reason you would simply accept this.
- 4) Occasionally, executing maneuvers such as a left turn would cause your car to shut down and refuse to restart, in which case you would have to reinstall the engine.
- 5) Only one person at a time could use the car unless you bought "CarNT," but then you would have to buy more seats.
- 6) Macintosh would make a car that

was powered by the sun, was reliable, five times as fast and twice as easy to drive – but it would only run on five percent of the roads.

- 7) The oil, water temperature and alternator warning lights would all be replaced by a single "general protection fault" warning light.
- 8) New seats would force everyone to have the same sized butt.
- 9) The airbag system would ask, "Are you sure?" before deploying.
- 10) Occasionally, for no reason whatsoever, your car would lock you out and refuse to let you in until you simultaneously lifted the door handle, turned the key and grabbed hold of the antenna.
- 11) GM would require all car buyers to also purchase a deluxe set of Rand McNally road maps (now a GM subsidiary), even though they neither need nor want them. Attempting to delete this option would immediately cause the cars performance to diminish by 50 percent or more. Moreover, GM would become a target for investigation by the Justice Department.
- 12) Everytime GM introduced a new car, car buyers would have to learn to drive all over again because none of the controls would operate in the same manner as the old car.
- 13) You'd have to press the "start" button to turn the engine off. 

The Laws of Irony

Are Strictly Enforced

■ In February, Robert Valle, 58, a Catholic parishioner at the St. Thomas the Apostle Church, filed a lawsuit against the Joliet, Illinois, Diocese because the namesake statue in front of the church fell over on him while he was doing volunteer repair work on it in 1999. St. Thomas the Apostle is the patron saint of builders and construction workers.

■ Schoolteacher Anthony Farrell, 50, was charged with pointing a loaded .357 Magnum at another man in a case of road rage in St. Charles, MO. Part of Farrell's course load for the last five years was teaching driver education. 