



Advent Resource

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About Advent Resources Inc.

Advent Resources Inc. has been a leader in dealership point-of-sale software systems since 1988. The Advent High Performance Sales System is utilized by more than 300 successful dealerships throughout North America. Advent Resources is associated with KeyRegister Technical Services, Inc., which provides engineering and technical support for the KeyRegister Inventory Management and Control System software.

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Advent & FastCarDeal

Advent Resources Inc is pleased to announce the integration of First American CREDCO's FastCarDeal platform into the Advent High Performance Sales System. This innovation enables dealerships to receive credit data instantly via the Internet. FastCarDeal requires no additional software or hardware and eliminates the need to re-key customer information, saving dealerships time and money.

First American CREDCO's FastCarDeal provides single-source access to one, two or all three major credit bureaus – Equifax®, Experian® and TransUnion. Multi-bureau credit reports are automatically combined into a single easy-to-read report with duplicate data eliminated. Credit scores, including auto-specific scores, are also available.

“We are excited to offer this new

convenient feature to our expanding dealership client base,” says Timothy J. Gill, Advent Resources' CFO and Director of Operations. “In this competitive industry, the addition of this integration will benefit our dealership customers by allowing them to process more loans faster.”

Internet security, compliance and data integrity are ensured by Secured Sockets Layer (SSL), a 128-bit encryption protocol that protects documents transmitted over the Internet. The quality and efficiency of the Advent System, coupled with the reliability and convenience of First American CREDCO's FastCarDeal, represents a powerful advantage for dealerships using the system.

About First American CREDCO

First American CREDCO, a company of The First American Corporation, processes millions of credit transactions annually and is the industry's technology and service leader. The company processes over 100,000 merged credit reports daily and is the leading provider of specialty credit reports to the mortgage, consumer finance and automotive industries. First American CREDCO has proudly served a broad range of lending and retail markets with a variety of business information products and services for over 40 years.

First American CREDCO, Poway, CA.
Patrick Colbert, 619/938-6801 (media)

Who's Calling, Inc.

The patented data collection technology developed by Who's Calling, Inc. is now integrated into the Advent High Performance Sales System. This proprietary technology enables Advent's dealership clients to measure, monitor and source their incoming toll free phone calls, resulting

in more effective target marketing, greater customer service accountability and more efficient lead tracking and follow up procedures. An additional benefit is automatic data entry.

“Our dealership clients now hold the key to a valuable tool that will enable them to make the best possible use of every lead,” says Timothy J. Gill, Advent Resources' CFO and Director of Operations. “Who's Calling's technology captures a wealth of caller information in real-time, including name, address and phone number, and it keeps dealers in compliance by filtering out those phone numbers that have requested a block from solicitors.”

Integration with Who's Calling allows Advent dealerships to receive and print detailed call reports. Who's Calling assigns dealerships unique toll-free phone numbers to capture customer information and track marketing efforts. In addition, calls are recorded so they can be analyzed for effectiveness.

About Who's Calling, Inc.

Who's Calling is the leading provider of call measurement and monitoring services that utilize proprietary patented technology to deliver real-time data with 100 percent accuracy. The Kirkland, Wash.-based company's technology enhances sales performance by measuring advertising effectiveness, generating daily lead lists, monitoring and improving customer service responsiveness, leveraging contact information and providing primary research. Who's Calling has a nationwide client base of more than 4,000 customers across 30 different industries. Within the automotive sector, clients include Toyota Motor Sales, Audi of America, FordDirect.com, Rusnak Auto Group, Van Tyle Automotive Group, duPont REGISTRY, and Wheeler Advertising. More information about Who's Calling is available at www.whoscalling.com.

Revolutionary GPS

Global Telematics Introduces GeoTracer™

Global Telematics, Inc., experts in Global Positioning System (GPS) technology, has introduced GeoTracer™, an innovative satellite-based vehicle tracking system.

GeoTracer™ allows individuals and fleet owners to track and manage vehicles with the ease and convenience of a user-friendly Web interface or through a 24-hour customer service center.

GeoTracer™ utilizes state-of-the-art, Automatic Vehicle Locator (AVL) satellite technology to track and locate vehicles remotely, at any time from any location. GeoTracer™ is built around Numerex's telemetry radios and incorporates up-to-the-minute satellite tracking technology via Numerex's Cellemetry® network, the nation's most extensive cellular control channel data network.

Only Global Telematics, Inc. makes this dynamic technology so easily accessible.

"No longer do you have to file a stolen car police report, and wait for a lengthy investigation to recover your vehicle," says Dr. Laurence Harper, CEO, Global Telematics, Inc. "Satellite recovery is so much more efficient and effective that we guarantee recovery." The company will pay \$3,000 to individuals whose GeoTracer™-equipped vehicles are not recovered within 30 days.

Should theft of a vehicle occur, GeoTracer™ instantly notifies the owner via cell phone, pager, PDA or e-mail. Victims can simply log on to their home PC or call a toll-free, 24/7 customer support number to locate their vehicle immediately.

"If you are a parent of teenage drivers, or you have elderly parents, GeoTracer™ can provide you with peace of mind," says Harper. "You can locate your vehicle and its occupants within seconds. You may even monitor vehicle use and set perimeter fences."

With GeoTracer's™ perimeter GeoAlert™ feature, owners are notified immediately if their vehicle travels outside its preset limits. Other GeoTracer™ features include Vehicle History Reporting and Low Battery Notification, Auto Dealer Fleet Inventory Control, Speed and Vehicle Direction, among others.

According to a recent North Ameri

can GPS report by Frost & Sullivan, an international marketing consulting company specializing in information technology, the unit and revenue potential for GPS Telematics applications remain unrivalled. Continuing growth in such areas as AVL and fleet management is expected to drive this GPS segment to revenues of \$3 billion in 2006.

Global Telematics, Inc. has partnered with Advent Resources Inc. to distribute the GeoTracer™ device to automobile dealerships throughout the United States and Canada. GeoTracer™ is sold exclusively through auto dealerships.

About Global Telematics, Inc.

Global Telematics, Inc. is a collective of Global Positioning System (GPS) pioneers and experts, best-in-their field software developers, financiers, and advisory professionals with combined experience that includes telecommunications, law enforcement and manufacturing. The company is headquartered in Irvine, CA.

For more information, contact: Dr. Laurence Harper, CEO, Global Telematics, Inc. at (866) GTI-1020, or visit www.geotracer.net.

Advent Completes LeaseStar Integration

Advent Resources Inc. has announced the completion of the LeaseStar platform integration into the Advent High Performance Sales System. This innovative feature enables Advent's dealership clients to send lease deal information from the Advent System directly to LeaseStar's auto lease quoting system. In a matter of seconds, Advent can send lease deal information and log the user into LeaseStar's web-based application. This is accomplished with minimal user intervention, making the process both fast and easy. It serves as a distinct competitive advantage to Advent dealerships.

The new two-way integration features three touch points:

- Submit deal record to LeaseStar.
- Export chosen deal structure from the LeaseStar tool to Advent.
- Export all inventory which is marked ready for sale.

"Enabling our dealership clients to connect with LeaseStar efficiently and effectively is a major benefit to them," says Timothy J. Gill, Advent Resources'

CFO and Director of Operations. "Having this tool at their fingertips, simply by utilizing a few very simple keystrokes, will help our clients structure and close their deals by showing their customers lease and retail payment comparisons to achieve a best fit."

About LeaseStar Ltd.

LeaseStar Ltd., based in Plainville, N.Y., is the world's first Internet-based system of its kind and is available to clients 24 hours a day. The company has been the dealer's choice since 1985, and is the recognized leader and specialist in computerized automotive lease quoting, with a reputation for delivering the most comprehensive, accurate and up-to-date lease rates in the industry. LeaseStar quotes payments for dealerships' bank and manufacturer new and used car programs in seconds.

Microsoft® Word Letter Integration

Advent Resources Announces Microsoft® Word Letter Integration

Advent Resources Inc. has announced the integration of the Microsoft® Word application into the Advent High Performance Sales System. This innovative feature enables Advent's dealership clients to print professionally formatted letters utilizing the world's most popular word processing program. The ability to quickly write, edit and insert Advent data, including the ability to add color signatures and images, into personalized letters for prospects and customers through the Advent System can contribute to greater closing ratios and higher CSI ratings.

"Our dealership clients now have the ability to produce and send top quality letters to their prospects and customers simply and efficiently, using the best and most familiar writing tool in the world – Microsoft® Word," says Timothy J. Gill, Advent Resources' CFO. "By providing this service, and making it easy, we are helping our clients better communicate with their customers. That should translate into greater customer satisfaction and higher profits. We continue to add new features to our dynamic High Performance Sales System, making it the best in the business."